

# Ms. A van Zyl

## Qualifications and Advanced Degrees

CA (SA)

BAccHons

CTA

MAcc (Computer Auditing) Title of assignment: The impact of Social Networking 2.0 on business, associated risks and risk mitigation considerations.

MPhil (Env. Management) (cum laude) Title of assignment: Sustainability and Integrated Reporting in the South African Corporate Sector.

## Publications

### Journals

1. Van Zyl, A.S. (2009). The Impact of Social Networking 2.0 on organisations. *The Electronic Library*, 27(6) (Accredited)
2. Van Zyl, A.S. 2013. The Importance of Stakeholder Engagement in Managing Corporate Reputations. *International Journal of Innovation and Sustainable Development*, 7(1):46-60
3. Van Zyl, A.S. 2013. Sustainability and Integrated Reporting in the South African Corporate Sector. *International Business & Economics Research Journal*, 12(8):903-926 (Accredited)

### Popular

1. Van Zyl, A.S. (2010). Social networking revisited, *Accountancy SA*, February 2010, page 36-37.
2. Van Zyl, A.S. (2010). Social networking revisited, *GAA Accounting*, February 2010.

### Online features

1. Van Zyl, A.S. (2010). Keeping sane in Dilbert's world, *Accountancy SA*, Online Articles, February 2010.
2. Van Zyl, A.S. (2010). Taking the bark out of Whuffie, *Accountancy SA*, Online Articles, March 2010.

## Papers delivered at conferences

1. "Understanding the impact of Social Networking 2.0 on organisations". – authored and presented at the *Conference of the Southern African Accounting Association* held on 7 August 2009 in Cape Town.
2. "Sustainability and Integrated Reporting in the South African Corporate Sector." –authored and presented at the *Social Sciences for Development Conference* held on 30-31 October 2013 in Stellenbosch.

# Future Research

Currently reading towards a PhD. registered with School of Public Leadership. Transdisciplinary, Sustainability, Analysis, Modeling & Assessment HUB (TsamaHub)

Preliminary Title of Thesis: Embedding sustainability practices into organisations through Integrated Reporting